



MIAMI LAKES
Food & Wine
FESTIVAL

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PARTICIPANT INFORMATION

C O N T A C T U S

Miami Lakes Food & Wine Festival
events@mlfoodwinefest.com
305.790.7952

Find us on Social Media

@MLFOODWINEFEST



ABOUT MIAMI LAKES FOOD & WINE FESTIVAL

The Miami Lakes Food & Wine Festival, celebrating its third year, has become Miami Lakes' showcase of local restaurants and wineries from across the globe. This event continues to sell out each year. This 21+ event features more than 30 restaurants and 50 premium wines. Reserve your spot for this very exciting event.



Deadline to register is January 27, 2020. Participants will receive two (2) six (6') foot tables, black table cover, and two (2) chairs, unless other accommodations are made. Plates, forks, and napkins will be provided for the purposes of uniformity. Organizations are not charged for exhibit space, however we request that you provide samplings for no less than 1,000 attendees.

Participating exhibitors are allotted two (2) badges per exhibit space, unless other accommodations are made – this will be strictly enforced. All badges will be delivered to you with your information packet two weeks prior to the event. The Miami Lakes Optimist Park will be open at 2:00 pm for set up and must be complete at least 30 minutes prior to the event start time at 5:30 pm.

ABOUT MIAMI LAKES TOWN FOUNDATION

The Miami Lakes Town Foundation is a non-profit 501(c)3 organization founded in 2005 to encourage, foster, and conduct programs for the continuing education and literacy of members of the community and to develop programs for the youth, beautification programs and other cultural events for the benefit of the community.

OUR IMPACT

Through ticket sales and generous sponsor support in 2018, we impacted over sixteen thousand children and adults in our community.

BENEFACTORS

Lynn Matos
Giuseppe Zuozo

BOARD OF DIRECTORS

Edward Pidermann, President
Ismael Diaz, Treasurer
Gina Inguanzo, Secretary
Clarisell De Cardenas
Fred Senra



AWARDS

The 2019 Miami Lakes Food & Wine Festival received recognition by the Greater Miami Festival & Events Association with an Honorable Mention in Best Event of the Year category. The GMFEA is a 501(c)3 organization that supports the professional development, enhances the success and sustains year-round promotion of festivals and events in South Florida.

ATTENDEES

The Miami Lakes Food & Wine Festival brings Miami-Dade and Broward County locals that appreciate good food, good wine, and live within 30 miles of the event. Each year the sold-out event hosts attendees from over 30 different zip codes in Miami-Dade and Broward County. With 1,000 tickets sold, your product is presented directly to the educated, discerning consumer that attends our event.



COVERAGE

Our analytics reports show that our social media and website traffic doubled over the last year. The Miami Lakes Food & Wine Festival has several relationships with local media companies and is well received and frequently covered by local media.



PARTICIPANT REGISTRATION

Space is limited. Please complete, sign, and return registration form no later than January 27, 2020. Include Certificate of Liability Insurance listing Miami Lakes Town Foundation as an additional insured.

Business Name: _____

Business Information: _____

*Event organizers reserve the right to assist with selection of showcased item(s) to avoid duplication of same or similar items or products in an effort to maximize the options available to the attendees. Event organizers reserve the right to limit or refuse a participant.

CATEGORY

Restaurant Caterer Wine Vendor Beer Vendor

CONTACT INFORMATION

Contact Person: _____

Address: _____

Phone Number: _____

Email Address: _____

SOCIAL MEDIA INFORMATION

Website: _____ Facebook: _____

Instagram: _____ Twitter: _____

YouTube: _____ Linked In: _____

CONTACT INFORMATION

Description of Food, Wine, or Beer: _____

HOLD HARMLESS

For myself or individuals attending with me, as a vendor or a sponsor, using a facility and attending an event of the Miami Lakes Town Foundation a 501©3, I hereby waive any claim against the Miami Lakes Town Foundation and it's agents, servants and employees hereafter arising from injuries sustained while participating in or using said facilities to myself or said individuals. I do covenant to indemnify, hold harmless and defend the Miami Lakes Town Foundation, its agents, servants and employees from any claim, damages on demand hereafter arising out of any injury to myself or said individuals regardless of whether such injury to said individual or to myself is caused in whole or in part by the negligence of Miami Lakes Town Foundation or by the negligence of the agents, servants and employees of the Miami Lakes Town Foundation.

Signature: _____ Date: _____

TERMS AND CONDITIONS: The undersigned Vendor authorizes Miami Lakes Food & Wine Festival (the MLFWF) to reserve space for February 29, 2020. Execution of this document constitutes consent by the Vendor to abide by all the terms and conditions in this agreement, including registration fact sheet. Registration will not be confirmed until this document, the registration form and certificate of insurance is received. The terms and conditions herein may not be modified, changed or altered without the written, signed permission of MLFWF. MLFWF reserves the right to refuse service to any individual or company.

The Vendor consents to the filming and photography of their space, displays, products, representatives, employees and agents during, before and after the event, and the Vendor provides express permission to MLFWF to obtain and use the photographs or film in any way that MLFWF deems useful of necessary and grants MLFWF express permission to place photographs and film in advertisement, physical and electronic publications, correspondence, websites, for whatever purpose. Vendor understands that all footage is the property and right of the MLFWF and agrees that Vendor will not receive any compensation for the use of any images or likeness in the filming or airing of the MLFWF.

The Vendor releases and discharges the MLFWF from any and all claims and, or demands that may arise out of or in connection with the use of the photographs and film, including without limitation any and all claims for libel, slander or violation of any right of publicity or privacy. This authorization and release shall also inure to the benefit of the heirs, legal representatives, licensees, and assigns of the MLFWF, as well as the person(s) for whom the MLFWF took the photographs.

Vendor agrees to obey all the rules and instructions, as detailed here or in any subsequent document, as directed by MLFWF prior to and during the Festival. Failure to adhere to such instruction may result in the immediate termination of this agreement and immediate forfeiture of any moneys paid to MLFWF.

Out of fairness and consideration of all MLFWF participants, Vendor acknowledges and agrees to only utilize such space contained within the confines of its booth, and not to extend beyond three (3) feet directly in front of its booth, for any sales, distribution, or other solicitation of Festival participants. Vendor acknowledges and agrees that they are strictly prohibited from "canvassing" or otherwise roaming the Festival grounds in any effort to promote its booth's purpose.

As a courtesy to other exhibitors and MLFWF participants, any amplified sound and loud noise from your booth is prohibited. Additionally, the Vendor acknowledges and agrees that any material of an adult nature shall be displayed subject to Federal, State and Local rules, laws and regulations regarding the display of such materials which may be considered obscene or objectionable for view by minors.

Vendor shall not display, offer for view, take orders for, sell or solicit for donation on any items that are imprinted, emblazoned or marked in any manner with all words "Miami Lakes Food and Wine Festival."

This agreement cannot be reassigned. Subletting of the space provided is not permitted.

No Vendor shall hold itself out as an Agent of MLFWF.

MLFWF will provide limited security at the Festival site. However MLFWF accepts no responsibility for items left unattended or overnight. Vendors are solely responsible for the security of all items in the booth at all times.

Neither MLFWF or Vendor shall be held responsible for delay or default caused by fire riot acts of God, Miami-Dade County declaration or emergency, or war where such cause was beyond, respectively, MLFWF or Vendor's reasonable control. MLFWF and Vendor shall make reasonable efforts to remove or eliminate such a cause of delay or default and shall, upon the cessation of the cause, diligently pursue performance of its obligations. Vendor shall hold MLFWF harmless for any losses that could arise because of such events.

Vendor, upon vacating their booth space(s) will ensure that such space(s) shall be free of any and all trash or refuse with such being placed in the appropriate containers. Failure of the Vendors to clean their booth site(s) may result in the future denial of Vendor participation.

Vendor certifies that it maintains adequate liability insurance (\$1,000,000 per occurrence) to cover any and all occurrences which may result in the damage or injury to any person who may be a patron within the confines of the Vendor participant's booth space. It is the Vendor's responsibility to properly secure property in the event of inclement weather conditions.

INDEMNIFICATION CLAUSE: Hold Harmless and Indemnify. The Vendor shall defend, pay, indemnify, and hold harmless MLFWF, its officers, officials, employees, agents, invitees, and volunteers (collectively "MLFWF Group") from all claims, suits, actions, damages, demands, costs, or expenses of any kind or nature by or in favor of anyone whomsoever and from and against any and all costs and expenses, including without limitation court costs and reasonable attorneys' fees, resulting from or in connection with loss of life, bodily or personal injury, or property damage arising directly or indirectly out of, or from, or on account of the Vendor (or any subconsultant or any person or organization directly or indirectly employed by the Vendor) participation, actions or inaction associated with the preparation, distribution, delivery, consumption of food or beverage, including the consumption of alcoholic beverages, the distribution of tangible or intangible materials associated with the Miami Lakes Food and Wine Festival. The Vendor expressly agrees that these provisions shall be construed broadly to encompass any activity associated with the MLFWF.

Compliance with Law. The Vendor at its own cost and expense, shall comply with all statutes, ordinances, regulations, and requirements of all governmental entities applicable to its use of the distribution of food or beverage, including alcoholic beverages. The Vendor shall procure and maintain such license, permit, and/or governmental authorization throughout the MLFWF.

POLICY ON BREAKING DOWN EARLY:

- Breaking down and leaving the Festival early will denigrate the quality of the experience for attendees.
- If you leave early, you may risk not being able to participate in future Festivals. Exhibitors may break down after 9:00 p.m. by hand-truck or carryout only.

POLICY ON STAFF AND ATTENDEES:

All staff and attendees (ticket holders) must be 21 years of age or older. NO EXCEPTIONS.

Company Name: _____

Signature: _____

Date: _____



THANK YOU TO SIGNS & BANNERS CO. FOR GENEROUSLY DONATING YOUR PRINTING SERVICES

WWW.MLFOODWINEFEST.COM